

**CREDAI - MCHI
THANE**

Presents

**THANE
BIZNET**
THIRD EDITION

Wednesday, 05th June 2024
Tip Top Plaza, Thane (W)

PROCURE EASY

CONNECT WITH DEVELOPERS,
PROCUREMENT HEADS, ARCHITECT &
INTERIOR DESIGNERS OF REAL ESTATE
INDUSTRY

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THANE & MMR REGION



**Top Real Estate
Industry Players
Concentrating on
your Product**



**Enhance Your
Brand Visibility**



**Ideal Ground for
Alliance Opportunities
with Real Estate Giants**



**Get a Chance to
Showcase your
Product & Service
Physically**



**Meet the
Buyers Directly
(Procurement Heads)**



**Give you an
Opportunity to Gauge
Immediate Customer
Responses**

MMR'S FASTEST GROWING REAL ESTATE HUB, THANE:

A "don't miss" business opportunity

Thane's Real Estate has seen high quantum of new project launches over the past few years, for those who are stakeholders to the industry, it opens new vistas of business opportunities, especially for those connected with construction and real estate.

From a business development perspective, Thane's real estate developers have co-scripted an exciting saga of investment and wealth creation. For product and service providers to the industry, it leads to a safe and stable business opportunity, **BizNet Thane 2024**, which is powered by the real estate developers' association, **CREDAI-MCHI Thane**.

Over the years, **CREDAI-MCHI Thane** has been the steadying factor, ensuring real estate development in sync with the city's growth story. For the B2B segment, it has been silently creating safe and secure business opportunities.

With some of India's leading real estate developers who offer a wide array of options across their on-going projects, **CREDAI-MCHI Thane's BizNet Thane 2024** is a vibrant, safe and secure platform to offer new products and services to the large numbers of end-users – Thane's real estate developers.

The recently held **PROPERTY 2024-THANE** expo was a resounding success; it lays the foundation for growth in the B2B space – which is where this year's **'BizNet Thane 2024'** gains importance.

Thane is a real estate development hub which constantly keeps updating; so new ideas, new products and new technologies are always in demand. Thane's real estate has adopted principles of 'sustainable development', ensuring that the quality of real estate created and in turn, the lifestyles it supports, remain top-class, going into the future. New technology offerings for sustainable real estate development have always found Thane's real estate at the forefront of adopting new-age technologies and products/ services.

Arguably, there's no better opportunity across the Mumbai Metropolitan Region, and **BizNet Thane 2024** is a business opportunity for stake holders in real estate, which should not be missed.

BIZNET THANE 2024

**Participants Include: Developers, Engineers,
Architects, Interior Designers, Contractors...**

Conceived as a platform where stakeholders in real estate – the entire gamut, from manufacturers and service providers – get an opportunity to share the latest developments in their sector/ segment with their target audience i.e. the real estate developers, **BizNet Thane 2024** creates an exciting opportunity for all stake holders in Thane's real estate.

The concept is simple: **BizNet Thane 2024** provides a platform, leveraging technology and live audiences, where real estate product and service suppliers can share the latest developments and new product ranges to an audience, which comprises Thane's real estate developers. There are no complicated set-up requirements or participation norms; it is, quite simply, an opportunity to share new product/ service options which offer cost advantages on one hand to those that convey cutting edge technology, from new designs to the latest development in that segment/ product.

FROM THE PRESIDENT'S DESK

Indian Real estate is on a growth curve; Thane is among the fastest growing urban conglomerations. A business proposition based on fast-track growth trends tends to be a win-win scenario, and **'BizNet Thane 2024'** represents a great business opportunity for stakeholders, including manufacturers, suppliers and service providers.

Creating the right environment in which business opportunities can flourish has been CREDAI MCHI Thane's goals. Among our new initiatives, we came up with **'BizNet Thane 2024'** – a platform which repositions the B2B marketplace, making it simple and easy to share new product details and service specifications. The first few editions have been a success, we are looking forward to this year's edition in June 2024 doing even better.

'BizNet Thane 2024' is important as it is in sync with the growth story of Thane's real estate development. Over the years, Thane's real estate has been at the forefront when it comes to adopting and assimilating new, cutting-edge technologies and product ranges/ service options which in turn, ensured that Thane's real estate followed Global Best Practices. Amid the economic changes, new age property buyers have changed the paradigm. GenNext property buyers are looking for GenNext homes – and Thane's real estate development aspires meeting these requirements. This was reflected in the success of this year's **PROPERTY 2024-THANE** expo.

These are aspects which translate into constructive work done during for the industry as also the stakeholders, ensuring that Thane's real estate developers are abreast of all that is new in construction technologies and products which power the amenities and facilities offered to the end-customer: the new age property buyer.

CREDAI-MCHI Thane has done much work in the recent past, keeping its members updated about what's new in real estate construction. **'BizNet Thane 2024'** is one of our efforts to speed up the process.

For members of CREDAI-MCHI Thane, these interactions with "what's new" help us achieve the goal of being market leaders. **'BizNet Thane 2024'** is a platform which is a knowledge event as also a business opportunity.

We look forward to service providers and product suppliers to participate and share what's new in their specialized areas, sharing of knowledge as also creating an excellent business opportunity.

CREDAI-MCHI Thane has planned this event so that it will include not just the decision makers and mid-level management from Thane's real estate, but also the Youth of Thane's real estate development, supporting these new ideas and product offerings.

Together, we will make this knowledge event a marketing success story too; in the process support Thane's real estate development by making it a vibrant one, with the new offerings from our product suppliers and service providers.

Jitendra Mehta
President, CREDAI-MCHI Thane



- SEGMENTS -

 DOORS & WINDOWS	 ELEVATOR & ESCALATOR	 AIR CONDITIONING	 DECORATIVE LIGHTING	 GLASS, GLAZING & FACADE
 WATER TECHNOLOGY	 STEEL & CONCRETE	 TILES & MARBLE	 WOOD, VENEER & FLOORING	 PLUMBING PIPES & FITTINGS
 HOME & OFFICE AUTOMATION	 ELECTRICAL SWITCHES WIRES & CABLES	 KITCHEN TECHNOLOGY	 HARDWARE & FITTING	 SAFETY, SECURITY & FIRE PROTECTION
 PAINTS & COATS	 ROOFING & CLADDING	 CONSTRUCTION CHEMICALS	 MECHANICAL PARKING	 WALL PANELS

Major Completion of projects in 2025 | Upcoming supply of ~ 301 Lakhs Sq.Ft.

2024	27.75
2025	116.31
2026	55.12
2027	61.28
2028	6.89
2029	5.92
2030	19.47
2031	9.21

Yearwise delivery in Lakhs Sq.Ft.
*Source: RERA

- BIZNET THANE DELIVERABLES -

CREDAI MCHI THANE BIZNET			
CATEGORY	PATRON	PLATINUM	GOLD
COMMERCIAL	7,50,000	5,00,000	3,00,000
DELIVERABLES			
X-CLUSIVITY IN PARTICIPATING CATEGORY	✓		
PRESENTATION SLOT (5MIN.)	✓	✓	
DIGITAL DISPLAY OF YOUR AV ON LED (NOT EXCEEDING 60 SECS)	✓	✓	
ONE TO ONE MEETING WITH 50 DEVELOPERS DIVIDED INTO 2 SESSIONS	✓	✓	✓
PREFIXED MEETING WITH 10 OF DEVELOPERS ON EVENT DAY WITH SPECIFIED TIME SLOTS	✓		
PRODUCT DISPLAY TABLE / BOOTH	BOOTH	BOOTH	TABLE
5 MEETINGS ARRANGED WITH PROCUREMENT / PURCHASE IN THEIR OFFICE POST-EVENT (MUTUALLY DECIDED)	✓	✓	
BRANDING AT ANY ONE CREDAI MCHI MANAGING COMMITTEE MEETING BY YOUR BRAND	✓	✓	
POSTING OF YOUR PRODUCT WITHIN THE BUSINESS WHATSAPP GROUPS OF MCHI MEMEBRS	3 TIMES	2 TIMES	1 TIME
LOGO PRESENCE			
CHECKERED WALL	✓	✓	
VENUE BACKDROPS	✓	✓	
PODIUM BRANDING	✓		
INVITES	✓	✓	✓
LOOP VIDEO ON LED SCREEN	✓	✓	✓
ONSITE BRANDING			
EMCEE ANNOUNCEMENTS	✓	✓	✓
STANDEES	✓	✓	
DIGITAL PROMOTION			
ONLINE DISPLAY MCHI THANE WEBPAGE	✓	✓	✓
WHATSAAPP TO ALL CREDAI MCHI MEMBERS	✓	✓	✓
POST EVENT			
DATABASE	✓	✓	✓
LOGO MENTIONS IN POST EVENT REPORT / MAGAZINE	✓	✓	✓



2023 SUCCESS STORY

