

## **MEDIA RELEASE**

**‘PROPERTY-2022 THANE’ from 11 to 14 March 2022**

**19<sup>th</sup> CREDAI MCHI THANE Realty & Home Finance Expo at Raymond Grounds, Thane**

**THANE, 03 MARCH 2022:** Thane’s leading property and home finance expo returns for the convenience of home seekers in 2022, after a two year break following the Covid-19 pandemic. Thane’s real estate not only retained its vibrancy and price stability during the pandemic, it also saw sales not getting impacted as a result of the lock-downs, said **CREDAI-MCHI THANE President Mr. Jitendra Mehta.**

In the ‘new normal’ post the pandemic, home buyers have missed the advantage that the property expo provides. It is about selecting a home from a wide choice, across different segments and price points, created by a wide variety of leading real estate brands - all under one roof. Giving due weightage to the requests from home seekers, **CREDAI MCHI THANE** has organized its annual property and home finance expo – **PROPERTY-2022 THANE- from 11th March to 14th March 2022, at Raymond Ground, Pokhran Road.No.1, Thane (W) 400601.** “Due importance has been given to ensuring a Covid-19 appropriate set-up. This year, entry for home seekers to the expo is free, and we have provided transportation from Anand Cinema, Thane East and Modella Mills Compound, Mulund Check Naka to the venue,” added the CREDAI MCHI THANE President.

**Mr Ajay Ashar, Immediate Past President,** said, “**PROPERTY-2022 THANE, a team effort by CREDAI MCHI THANE,** will see many real estate developers and leading home finance providers offering some of the best options that a home seeker would want. The advantage of having a wide array of options under one roof, with the option of directly interacting with representatives of real estate brands and home finance providers will see many a home seeking family select their dream home and make it a reality,” he added.

The venue, Raymond Grounds, Pokhran Road No 1, Thane west is new, as compared to the previous few editions of the expo, pointed out **Mr Manish Khandelwal, Hon. Secretary.** He added that along with the new location, the expo will also reflect upon the type of homes required in the ‘new normal’, post the pandemic. “**PROPERTY-2022 THANE** has been planned keeping Covid-19 appropriate behaviour in mind, and **CREDAI MCHI THANE** looks forward to it being a safe and secure event for home seekers,” he added.

**Mr Gaurav Sharma, Hon. Treasurer,** said, “As one of India’s fastest growing urban conglomerations, Thane has been a favorite destination for home seekers, and post the pandemic, is witnessing higher levels of demand by discerning home seekers from Mumbai city, suburbs and the Mumbai Metropolitan Region (MMR), apart from Thaneites who look forward to upgrade their living standards and move to bigger homes. **PROPERTY-**

**2022 THANE** will provide the perfect platform for home seekers to make their dream homes into a reality,” he added.

“**CREDAI MCHI Thane** is one of the most respected associations, and the confidence that a home seeker gets while buying a home from a member of the association, especially during the annual property expo organized by **CREDAI MCHI Thane** is immense,” said **Mr Jay Vora, Youth Wing President**.

**Mr Sandeep Maheshwari, Exhibition Committee Chairman** said, “The property and home finance expo has been organized in March 2022 following continuous feedback received from home seekers, who were looking forward to being able to check our various property and home finance options under one roof. This year, entry for home seekers to the expo is free; transport has been arranged from Anand Cinema, Thane east and Modella Mills, Mulund Check Naka to the expo venue, and Covid-19 appropriate behaviour will be ensured. The organizing team is looking forward to providing home seekers with the perfect platform to make their dream homes come true,” he concluded.

The Inauguration of 19th Real Estate & HFC Expo on Friday, 11th March 2022 by worthy hands of Hon'ble Minister Eknath Shinde & in Presence of Hon'ble Minister Shri Jitendra Awhad.

We have also Invited Dr. Vipin Sharma, TMC Commissioner, Shri. Rajesh Narvekar, Thane Collector & Shri. Jaijeet Singh, Police Commissioner, Thane & Shri Gautam Singhania CMD Raymond Group

We have special Fashion Show Event on Saturday, 12th March 2022 Evening at Conference of the Exhibition Hall.

We have invited 500 Channel Partners from NAR (National Association of Realtors)& have a full day Conclave on Monday 14th March 2022.

## **PROPERTY-2022 THANE**

**Date : 11 - 14 MARCH 2022**

**Venue : Raymond Ground, Pokharan Road.No.1, Thane West – 400601**

**Timing: 11:00 am to 8:00pm**

**Free Entry for home seekers visiting the expo**

**Free Transportation: Anand Cinema, Thane (East) and Modella Mills, Mulund Check Naka to VENUE**

**·Pre-Registration:**<https://mchithane.org/web/MCHI-Thane-Pre-Registration-for-Expo.html>

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## **Q & A WITH PRESIDENT CREDAI MCHI THANE Mr. Jitendra Mehta**

### ***What makes PROPERTY-2022 THANE a safe and secure experience for home buyers?***

The property and home finance expo is organized by CREDAI MCHI THANE, one of the most respected real estate associations. The confidence that a home seeker gets while buying a home from a member of the association, during the annual property expo organized by CREDAI MCHI THANE, is immense. It is not just about the expo being free to visit or provision of free transport from Anand Cinema, Thane East and Modella Mills, Mulund Check Naka to the venue; rather it is setting up of the expo in response to home seekers' suggestions and feedback – they want to select a home at the expo. For us, at CREDAI MCHI THANE, it is a simple endorsement of the trust and confidence we have gained over the years.

### ***What makes Thane unique?***

It is the perfect city for all segments of home seekers, across budgets and sizes. A culturally rich city which offers a safe and secure lifestyle, it is blessed by Mother Nature in form of the verdant greenery and water bodies. The existing infrastructure is good, the on-going projects will enhance the city's future-preparedness. For all home seekers, there's a project in Thane where your dream home will become a reality.

### ***Tell us about CREDAI-MCHI Thane?***

CREDAI-MCHI Thane has always considered itself as part of the social fabric of Thane. As an association of real estate developers, CREDAI-MCHI Thane has always been a part of Thane's development. Going beyond just square feet of space, we have also been ready to take on responsibilities and support authorities for all sorts of situations. For Thane to evolve into a City that is best in every way, authorities including the state government and the TMC play an important role. To make the city better, it is our joint responsibility - all of us, stakeholders in Thane's development need to work as a team, and ensure we co-script new chapters on the city's evolution and growth.

### ***Thane beyond just residential real estate?***

There are many aspects of commercial real estate which are witnessing growth in thane and peripheral areas. While organized retail and office spaces have traditionally had good numbers year on year, the city has also

seen growth in IT and ITeS as also sunrise sectors like Data Centres as also Warehousing and Logistics. Corporate India has found Thane the ideal place to relocate and centralize office spaces into a single space across the MMR, and it offering homes across a wide spectrum of price points is icing in the cake.

### ***The ‘New Normal’ in the Covid-19 pandemic?***

Humankind co-exists with the pandemic and its different variants; the vaccination program enabled us to recover from the negative effects of the pandemic. Across our project sites, CREDAI-MCHI members have ensured a safe and secure working environment; ensuring time-bound possession of homes. Traditionally a stable real estate market, during the pandemic Thane did not see any wild swings in price points. The growth is steady, and stable – this has been the story of Thane’s real estate growth over the years, it has remained so even during the pandemic.

### ***How are homes in the ‘new normal’ different?***

The ‘new normal’ sees demand for homes which are a bit different than what was the norm before the pandemic struck; Thane offers home seekers the perfect homes to meet the new needs brought about by the pandemic. Be it flexible home interior spaces or an additional room for work from home or e-study, Thane’s residential offerings are ‘just right’ in the new normal.

### ***Your thoughts about the expo’s growth over the years?***

CREDAI-MCHI THANE organized its first property and home finance expo in 1999, over the years it has only grown. Being the first exhibition of the year, and given the positive impact of not just the BUDGET 2022-23 but also the RBI’s recent Monetary Policy Update, home buying during the expo will happen in a positive environment. Not only has the exhibition clocked growth in terms of quantum and numbers, what has also grown is its importance. For real estate developers, the expo helps increase their buyer base and turn fence sitters and speculators into serious buyers. For the home seeker, it is a wide array of options to evaluate under one roof. For the investor, the expo is a true measuring mark: how well have returns on investments (RoI) grown over the past year.

### ***How do you foresee response to this year’s expo?***

After a break of two years, **PROPERTY 2022-THANE** will be held at a new venue at Raymond Grounds on Pokhran Road No 1, Thane west. With the new venue, CREDAI MCHI THANE hopes that a new era in property and home finance expos commence this year onwards. A new venue, hosting the perfect platform for home seekers to make their dream homes into a reality. This year’s property and home finance expo has been

organized after continuous feedback received from home seekers, who were looking forward to being able to check our various property and home finance options under one roof, and the organizing team is looking forward to providing home seekers with the perfect platform to make their dream homes come true.

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## **BACKGROUNDER**

### **ABOUT CREDAI-MCHI THANE**

A natural partnership with all city stakeholders CREDAI-MCHI THANE has always believed that fine housing complexes and shopping malls cannot stand in isolation. A Great City is the sum total of great buildings, great infrastructure and great people. CREDAI-MCHI Thane has been committed to growth of Thane's real estate sector and is credited with the harmonious growth and rise in quality and standards of construction in Thane City over the past many years.

Its aim, as an Association of Real Estate Developers, has been to seek rational rules and regulations which are uniformly applied across the board. This will, to a great extent, result in speedy construction, cost reduction, fair pricing and a push for better quality standards on par with the developed world, with high levels of transparency.

## **MISSION**

**CREDAI - MCHI-Thane** intends to reposition Thane City as:

- Well governed with good infrastructure
- \* Eco-Friendly
- \* Cost Effective
- \* Culturally Advanced
- \* Vibrant Cosmopolitan City
- \* In short, a great place to Live, Work and Play
- To support the city's economic growth, through creation of new jobs in Thane – skilled, unskilled as also professionals and entrepreneurs.
- To support growth of consumer demand for Real Estate through various Initiatives and Activities.
- To ensure Real Estate Development Business' Financial and Technical Viability.
- To further strengthen the common platform which makes representations to Central Government, State Government, Local Bodies and other stakeholders.
- To continue CSR initiatives and also be part of the fight against the on-going COVID-19 pandemic for safety of the community.
- To improve Knowledge and Skills of members through continuous learning and best practices

## **VISION**

- To create a favorable business environment for Real Estate Developers of Thane.
- To make the Real Estate Sector better organized and progressive by working closely with all stakeholders.
- To support the Government's initiative of 'Housing for All'.
- To improve industry's credibility and enhance confidence amongst consumers.

<b>CREDAI-MCHI THANE MANAGING COMMITTEE 2021-23</b>			
<b>No.</b>	<b>CREDAI MCHI THANE Designation</b>	<b>Name</b>	<b>Designation in their company</b>
1	<b>President</b>	Mr. Jitendra Mehta	Managing Director, JVM Group
2	<b>Immediate Past President</b>	Mr. Ajay Ashar	Managing Director, Ashar Group
3	<b>Vice-President</b>	Mr. Rajul Vora	Managing Director, Dosti Group
4		Mr. Sachin Mirani	Managing Director, Square Feet Group
5	<b>Hon. Secretary</b>	Mr. Manish Khandelwal	Managing Director, Mahadeo Construction Pvt. Ltd (Cosmos Group)
6	<b>Jt. Secretary</b>	Mr. Amar Singh Thakur	Managing Director, Saptashree Group
7		Mr. Sandeep Maheshwari	Chief Operating Officer, Raymond Group
8	<b>Treasurer</b>	Mr. Gaurav Sharma	Director, Siddhi Group
9	<b>Jt. Treasurer</b>	Mr. Faiyaz Virani	Director, Virani Group
10	<b>Committee Members</b>	Mr. Munish Doshi	Managing Director Acme Housing India Pvt Ltd.
11		Mr. Manish Mehta	Cosmos Group
12		Mr. Jagdish Khetwani	Rosa Group
13		Mr. Atul Gulati	Kalpataru Group
14	<b>Past Presidents</b>	Mr. Chaitanya Parekh	Managing Director, Soham Real Estate Development Company Pvt Ltd
15		Mr. Nainesh Shah	Executive Director, Terraform Realty
16		Mr. Shailesh Puranik	Managing Director, Puranik Builders Pvt. Ltd.

17		Late Mr. Suraj Parmar	Managing Director, Cosmos Group
18	<b>Mentors/ Advisors</b>	Mr. Deepak Goradia	Managing Director, Dosti Group
19		Mr. Boman Irani	Managing Director, Rustomjee Group
20	<b>Founder President</b>	Late Mr. Mukesh Savla	Managing Director, Manas Enterprise

### CREDAI MCHI THANE YOUTH WING MEMBERS

Sr.	Name	Designation
1	Mr. Jay Vora	President
2	Mr. Abhishek Parmar	Secretary
3	Mr. Nimit Mehta	Treasurer
4	Mr. Manthan Mehta	Immediate Past President