

An Initiative by
CREDAI
MCHH
THANE

REALTY FOCUS
THANE
THE FUTURE IS HERE



The festival
LAKHS
are waiting for
DANDIYA KING
NAITIK NAGDA
is back
with a bash!

26th SEP. - 5th OCT. 2022

Media Partner

mid-day
A JAGAN BEHRE

सि-ई
A JAGAN BEHRE



With MORE...

M - Madness to rock the floor

O - Opportunity for your brand

R - Restless crowd

E - Enthusiasm than ever before



Never Before! Never Again!

Why it's an never before & never again opportunity for your brand?
Coz the Crowd is desperate and crazy!

Yes! As we all know Navaratri is the Queen of Festivals that millions wait to groove on. But due to the two year gap because to the pandemic, these millions are now desperate and crazy to compensate their lost love and fun for the festival. Hence, we expect a record break footfall this year.



An opportunity your
Brand won't want
to miss!



- 9 Days Of Fun
- 1 lakh+ Footfalls
- 50+ Artisans
- 100+ Brands



KOSHA PANDYA



UMESH BAROT



DIVYA JOSHI



AMBAR DESAI

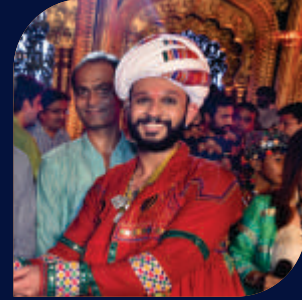
The Most Beloved Stars!

NAITIK NAGDA

Our magnets that lure the crowd

- UMESH BAROT
- KOSHA PANDYA
- SHARAD LASHKARI
- DIVYA JOSHI
- AMBAR DESAI





GLIMPSE OF RAAS RANG

2017
2018
2019





TITLE SPONSOR - 1 Cr.

- ❖ Exclusive Display Area/Stall Space at the venue - 20ft x 10ft.
- ❖ Logo Presence as a "Title Sponsor" on the Tickets/Event Passes.
- ❖ Logo presence as a "Title Sponsor" in all the newspapers Ads.
- ❖ Logo presence as a "Title Sponsor" on all the outdoor promotional activities i.e., hoardings/banners, pole kiosk etc.
- ❖ Entrance Gate, Exclusive branded Frames and standees at the Venue.
- ❖ Logo Presence as a "Title Sponsor" on all the BTL activities i.e. posters, leaflets distribution, standees at various outlets in the city etc.
- ❖ Logo presence as a "Title Sponsor" in all Digital Promotional Activities.
- ❖ Logo presence on Online Ticket Booking Portal.
- ❖ Logo presence on all Live Telecast Cable channel.
- ❖ Branding space in the venue & Entry pathway.
- ❖ Brand mentions during the event (5 times per day).
- ❖ Promo AV to be played on Stage LED/Public LED (Max. 30 sec. 10 times per day)
- ❖ Logo presence as a "Title Sponsor" in all display LED at the venue i.e. Stage LED & LED in the Playing Area.
- ❖ Opportunity to present awards to winners on the stage (Any one day).
- ❖ Meet and Greet opportunity with performing artists for the sponsor family (Any one day).
- ❖ Complimentary Passes - 20% of the Sponsorship Amount



POWERED BY - 50 LACS.

- ❖ Exclusive Display Area/Stall Space at the venue - 10ft x 10ft.
- ❖ Logo Presence as a "Powered By" on the Tickets/Event Passes.
- ❖ Logo presence as a "Powered By" in all the newspapers Ads.
- ❖ Logo presence as a "Powered By" on all the outdoor promotional activities i.e., hoardings/banners, pole kiosk etc.
- ❖ Logo Presence on the On-ground Branding properties.
- ❖ Logo Presence as a "Powered By" on all the BTL activities i.e. posters, leaflets distribution, standees at various outlets in the city etc.
- ❖ Logo presence as a "Powered By" in all Digital Promotional Activities.
- ❖ Logo presence on all Live Telecast Cable channel.
- ❖ Branding space in the venue & Entry pathway.
- ❖ Brand mentions during the event (5 times per day).
- ❖ Promo AV to be played on Stage LED/Public LED (Max. 30 sec. 10 times per day)
- ❖ Logo presence as a "Powered By" in all display LED at the venue i.e. Stage LED & LED in the Playing Area.
- ❖ Opportunity to present awards to winners on the stage (Any one day).
- ❖ Complimentary Passes - 20% of the Sponsorship Amount



CO-SPONSOR - 25 LACS.

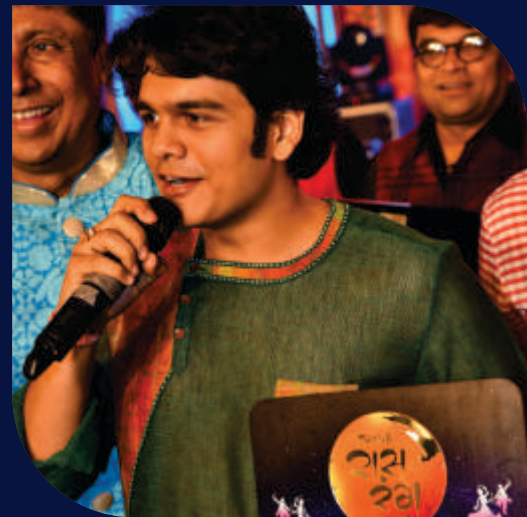
- ❖ Exclusive Display Area/Stall Space at the venue - 10ft x 10ft.
- ❖ Logo Presence as a "Co-Sponsor" on the Tickets/Event Passes.
- ❖ Logo presence as a "Co-Sponsor" in all the newspapers Ads.
- ❖ Logo presence as a "Co-Sponsor" on all the outdoor promotional activities i.e., hoardings/banners, pole kiosk etc.
- ❖ Logo Presence as a "Co-Sponsor" on all the BTL activities i.e. posters, leaflets distribution, standees at various outlets in the city etc.
- ❖ Logo presence as a "Co-Sponsor" in all Digital Promotional Activities.
- ❖ Logo presence on all Live Telecast Cable channel.
- ❖ Branding space in the venue & Entry pathway.
- ❖ Brand mentions during the event (5 times per day).
- ❖ Promo AV to be played on Stage LED/Public LED (Max. 30 sec. 10 times per day)
- ❖ Logo presence as a "Co-Sponsor" in all display LED at the venue i.e. Stage LED & LED in the Playing Area.
- ❖ Opportunity to present awards to winners on the stage (Any one day).
- ❖ Meet and Greet opportunity with performing artists for the sponsor family (Any one day).
- ❖ Complimentary Passes - 20% of the Sponsorship Amount



ASSOCIATE SPONSOR - 15 LACS.

- ❖ Logo Presence as an “Associate Sponsor” on the Tickets/Event Passes.
- ❖ Logo presence as a “Associate Sponsor” in all the newspapers Ads.
- ❖ Logo presence as a “Associate Sponsor” on all the outdoor promotional activities i.e., hoardings/banners, pole kiosk etc.
- ❖ Logo Presence on the On-ground Branding properties i.e., Co-branded Frames, standees at the Venue etc.
- ❖ Logo Presence as a “Associate Sponsor” on all the BTL activities i.e. posters, leaflets distribution, standees at various outlets in the city etc.
- ❖ Logo presence as a “Associate Sponsor” in all Digital Promotional Activities.
- ❖ Brand mentions during the event (5 times per day).
- ❖ Promo AV to be played on Stage LED/Public LED (Max. 30 sec. 10 times per day)
- ❖ Logo presence as a “Associate Sponsor” in all display LED at the venue i.e. Stage LED & LED in the Playing Area.
- ❖ Opportunity to present awards to winners on the stage (Any one day).
- ❖ Meet and Greet opportunity with performing artists for the sponsor family (Any one day).
- ❖ Complimentary Passes - 20% of the Sponsorship Amount

CELEBRITY PRESENSE SO FAR





EXCITING PRIZES





We place you where they see you!



Let your Brand steal the show!



THIS IS YOUR TIME TO BECOME A

SPONSOR

An Initiative by
**CREDAI
MCHH
THANE**



For Sponsorship & Bulk Booking Enquiry Contact

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