



# SPONSORSHIP & BRANDING OPPORTUNITIES

**CREDAI** - **MCHI**  
THANE UNIT

Presents



**PROPERTY-2020**  
**THANE**

19TH REAL ESTATE & HOUSING FINANCE EXPO

**7** **8** **9** **10**

**FEBRUARY 2020**

HIGHLAND GARDENS, DHOKALI, THANE (W)



PARTICULARS	TITLE	POWERED BY	DAIMOND (2nos)	GOLD (2nos)
Sponsorship Amount (Rs)	45 lac.	35 lac.	25 lac	15 lac
Exclusivity	YES	-	-	-
Stall Size	180 Sq. Mtr.	160 sq. mtr	117 Sq. mtr	72 Sq. mtr
Brand Visibility in Promotional Collaterals				
Print	YES	YES	YES	YES
Outdoor	YES	YES	YES	YES
Press Conference Back Banner	YES	YES	YES	YES
Invitation Cards	YES	YES	YES	YES
Carry Bags	YES	YES	YES	YES
Exhibition Catalogue Advertisement	Double Spread	Single Spread	Single	Single
Complete Database of the visitors	YES	YES	YES	YES
Digital Media Presence				
Online Display Ads	YES	YES	YES	YES
Banner Presence in CREDAI-MCHI Thane Website	YES	YES	YES	YES
Emailer Campaign to CREDAI-MCHI Database	YES	YES	-	-
Onsite Branding				
Logo Presence in Venue Branding	YES	YES	YES	YES
Logo Presence on Entrance Facade	YES	YES	YES	YES
Onsite Collaterals	YES	YES	YES	YES
Banners at the Entrance & Exit	YES	YES	YES	YES
Announcement during the event	YES	YES	YES	YES
Facilities				
Guest of Honor for Inaugural & Awards Night	YES	YES	YES	YES
Exclusive Exhibitor's Cafeteria	YES	YES	YES	YES
Access to VIP Lounge	YES	YES	YES	YES

For Further Information Please Feel Free To Get In Touch With Us On: Sumit Gudka +91 93226 82010  
Alternatively You Can Also Write To Us On: mchithaneexpo@gmail.com

# OPPORTUNITIES

## Award Function Presenter

### BENEFITS

- Company logo to feature on all the Awards with title "Presented by"
- Logo in Award Function Invitation Card
- Logo on Backdrop & Banners will be placed during the awards night



₹ 10,00,000/-

## VIP- Lounge Partner

[Complete Lounge Set- Up, Secretarial Services, Continuous F&B- Exclusive Support For All For Days.

### BENEFITS

- Company Logo to Feature on The Lounge Entrance with Title "Presented By"
- Networking Opportunity with Developers
- Branding Space in VIP Lounge



₹ 5,00,000/-

## Environmental Friendly Bag (2 Sponsors)

### BENEFITS

- Advertising Space on one side of 7,500 Bags



₹ 5,00,000/-

## Registration Area Branding

### BENEFITS

- Branding space at Registration Area
- Banner at Site



₹ 5,00,000/-

## Bus Service Partner (Bus Branding)

### BENEFITS

- Branding Opportunity on Buses Used for Bringing Visitors from Various Locations to Exhibition Site.
- Logo on Exhibitor Catalogue as Bus Service Partner



₹ 3,00,000/-

## Advertisement in Exhibitory Directory (20,000 copies)

Back Cover ₹ 2,00,000 | Inside Cover (2 nos.) ₹ 1,00,000 | Full Page ₹ 50,000

Cheque Shall be Drawn in Favour of "MCHI THANE A/C"

Time to Time Announcement will be Done for The Above Sponsors

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